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TO:

Mail Stop Amendment Commissioner for Patents Attn: Examiner Kyle R. Stork P.O. Box 1450 Alexandria, Virginia 22313-1450	FROM: Timothy P. Sullivan OUR REF: 50023.09US11
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Total pages, including cover letter: 12

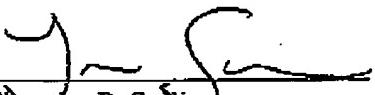
PTO FAX NUMBER 1-571-273-8300

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Title of Document Transmitted: Transmittal (+copy); Amendment; Petition For Extension of Time

Applicant: Kiran Venkatesh Hegde et al.  
Serial No.: 10/084,258  
Filed: February 25, 2006  
Group Art Unit: 2178  
Our Ref. No. 50023.09US11  
Confirmation No. 3975

Please charge Deposit Account No. 13-2725 in the amount of \$510 for 3 Month Extension of Time. Please charge any additional fees or credit overpayment to Deposit Account No. 13-2725. Please consider this a PETITION FOR EXTENSION OF TIME for a sufficient number of months to enter these papers, if appropriate.

By:   
Name: Timothy P. Sullivan  
Reg. No.: 47,891

I hereby certify that this paper is being transmitted by facsimile to the U.S. Patent and Trademark Office on the date shown below.

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Applicant: Kiran Venkatesh Hegde et al. Examiner: Kyle R. Stork  
 Serial No.: 10/084,258 Group Art Unit: 2178  
 Filed: February 25, 2002 Docket: 50023.09US11  
 Confirmation No.: 3975 Due Date: October 18, 2006  
 Title: METHOD AND SYSTEM FOR DELIVERING TECHNOLOGY AGNOSTIC RICH  
 MEDIA CONTENT WITHIN AN EMAIL, BANNER AD, AND WEB PAGE

OCT 18 2006

CERTIFICATE UNDER 37 CFR 1.6(d): I hereby certify that this correspondence is being sent via facsimile to (571) 273-8300, Mail Stop Amendment, Commissioner for Patents, Attn: Examiner Kyle R. Stork, P.O. Box 1450, Alexandria, VA 22313-1450 on October 18, 2006.

By: *Tracy Gutcher*  
 Name: Tracy Gutcher

Mail Stop Amendment  
 Commissioner for Patents  
 Attn: Examiner Kyle R. Stork  
 P.O. Box 1450  
 Alexandria, Virginia 22313-1450

**23552**  
PATENT TRADEMARK OFFICE

Sir:

We are transmitting herewith the attached:

- Transmittal Sheet in duplicate containing Certificate Under 37 CFR 1.6(d)
- Amendment
- Petition for Extension of Time for 3 month(s) and fee of \$510

Please consider this a PETITION FOR EXTENSION OF TIME for a sufficient number of months to enter these papers or any future reply, if appropriate. Please charge any additional fees or credit overpayment to Deposit Account No. 13-2725. A duplicate of this sheet is enclosed.

Merchant & Gould P.C.  
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 206.342.6200

By: *T.P.S.*  
 Name: Timothy P. Sullivan  
 Reg. No.: 47,981  
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